

# Whitepaper

2022/2023

MAR2022



# Forward Looking Statement

For the purpose of full transparency, all statements contained hereunder, or any other statements made in press releases or in any place accessible to the public and oral statements that may be made by the HUMANIZE team or behalf of the HUMANIZE team by their legally appointed representatives in any given circumstance, constitute "forward-looking statements." However, this technical document is not the exclusive means of identifying forward-looking statements. Any other statement regarding HUMANIZE team's financial position, business strategies, plans and prospects, and future industry prospects made by HUMANIZE team are also considered forward looking statements. These statements are matters that are not historical facts, but only predictions.

The predictions stated in this technical document, or in any other statements or publications may turn out to be wrong. Our assessments may, at any given time, be at least partially affected by inaccurate assumptions or by known or unknown present or unforeseen risks and uncertainties. Many such factors will be a determining factor to our actual future results. Consequently, no forward-looking statement can be guaranteed, and they may be adversely affected by tertiary elements, including general market conditions, national and international regulations and legislation, competitive product development, service availability issues, product availability, generic competition, timing of trades, patent positions, litigations, and investigations. Our company's actual financial results may vary materially, and there are no connections or guarantees about the performance of the Token in relation to the company, and vice versa. We will have obligation to correct or update any forward-looking statements, whether because of new information, future events or otherwise.



# Forward Looking Statement

So, our statements may involve potentially known and unknown risks, but also other factors that may cause HUMANIZE's actual future results, performance, or achievements to be materially different from our initial expectations. These factors include, but are not limited to:

- a) changes in the political, social, economic, and stock market conditions or cryptocurrencies, and the regulatory environment wherever the HUMANIZE team carry out their businesses and operations.
- b) the risk that the HUMANIZE team may not be able to execute or implement its respective business strategies and future.
- c) changes in the anticipated growth strategies and expected internal growth of HUMANIZE.
- d) changes in exchange rates and interest rates of cryptocurrencies and fixed currencies.
- e) changes in the availability and salaries of employees required by the HUMANIZE team to operate their respective businesses and operations.
- f) changes in user behavior and preferences of blockchain technology users or HUMANIZE holders.
- g) changes in HUMANIZE team's future capital needs and the availability of financing and capital to finance such needs.
- h) changes in the competitive conditions under which HUMANIZE team operate, and its ability to compete in such conditions.
- i) Force Majeure events, such as natural disasters, wars or acts of terrorism, and any other cases that affect the business and / or operations of the HUMANIZE team.

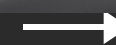


# About Us

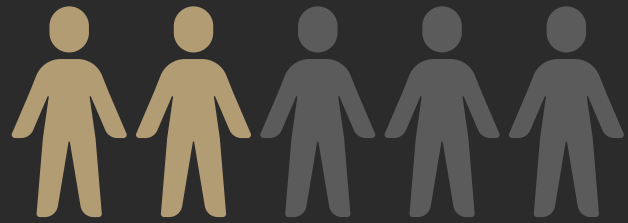
We are a cryptocurrency trading company specializing in education and support for novice and professional traders based in Dubai - UAE

We believe that cryptocurrency and all technologies should be more “humanized” and accessible to everyone. In recent years, we have seen many people lose their money and life savings due to market manipulation or simply the lack of knowledge due to how complex the entire crypto sphere is for the average human being.

We exist to humanize automated and cryptocurrencies trading and make it available to everyone.



# Main Issues



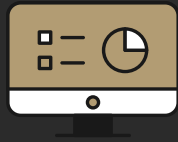
Exponential increase in the number of users without knowledge or preparation to approach the markets

85%+

Percentage of the number of new traders who end up losing their investments.



# Solutions



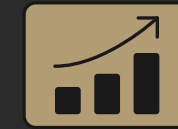
## Technical and fundamental analysis

We will provide our algorithm for technical analysis and always have the main news or fundamental events analyzed



## Mental and emotional control

Educate traders/trainees for the mental and emotional challenges of this activity.



## Financial literacy and risk management

Risk is a significant component of real and financial investments. While making real and individual investment decisions, both individual and institutional investors consider the possible rate of return and riskiness of the investment.





# Our Business

We improve people's lives by providing top cryptotrading services.

Combining artificial intelligence with human capabilities has been our recipe for success. We want to share our knowledge and experience with as many people around the world as possible.





# Our mission

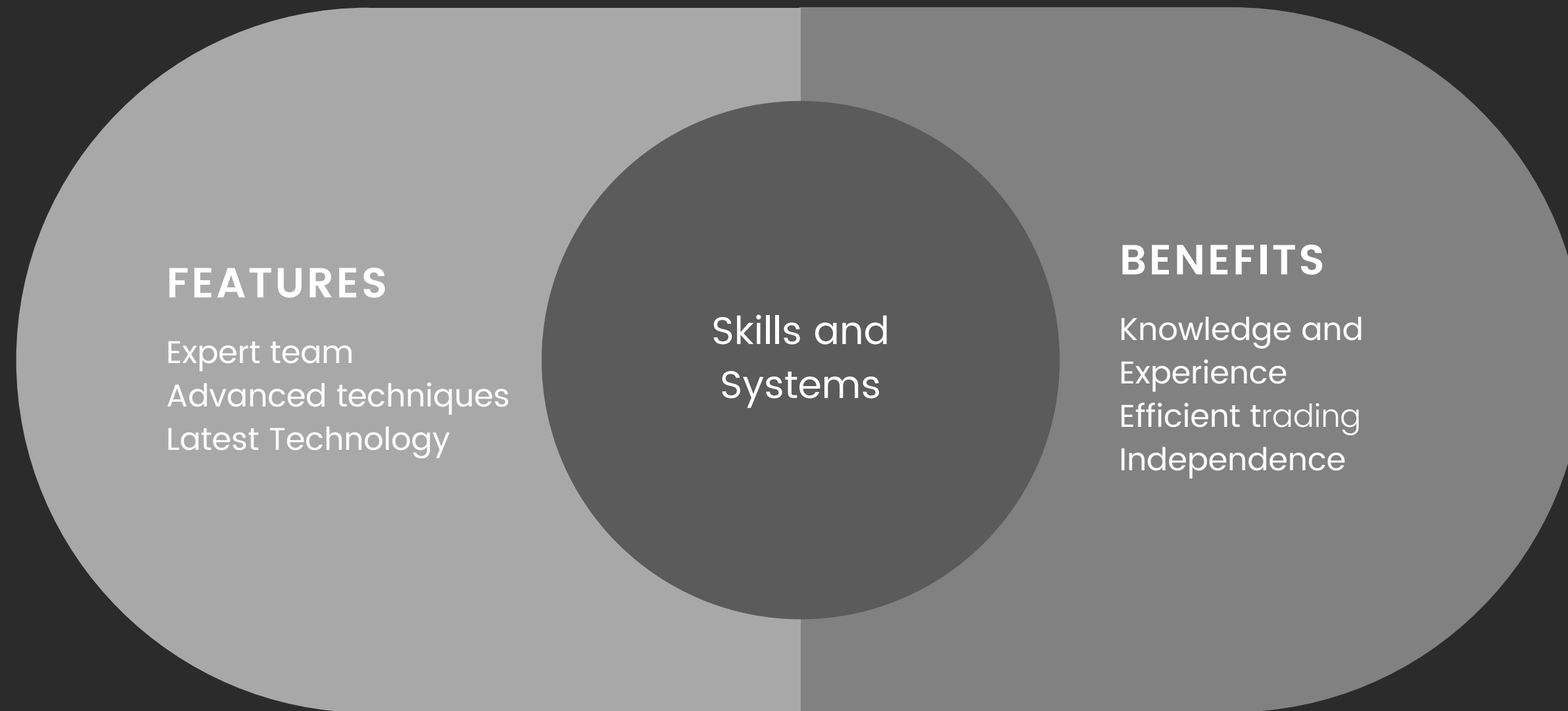
“The measure of our lives is not determined by what we achieve for ourselves; it’s determined by what we share, give, and contribute to others.” – Marie Forleo





# Value Proposition

09



Proven systems  
and conscientious  
approach to  
markets



# Target Customers



## Beginners

20-35

People looking for the possibility of making day-trading their full-time job.



## Part-time Traders

26-60

People with steady employment looking in the cryptocurrency markets for extra income or an investment possibility.



## Professional traders

26-55

Professional traders looking for extra tools and support to improve their bottom line.



# Marketing Strategy

11



## Promotion

Strong presence on social media.

## Influencers

Promotion through recognized influencers in the cryptocurrency area.

## Referral

Referral bonus



# Marketing Strategy

12

## Promotion

In addition to large-scale paid marketing encouragement, a pre sale program has been implemented, we will be giving a bonus of 5 to 15% of the purchases.

## Community

Every HMT Token holder is involved in successful exchanges, which will create a natural viral effect because more people will be buying, selling or holding.

A portion of the value allocated to development and marketing will be for listing costs to ensure HMT liquidity and trading volume. →



## Examples of our results and analysis

Our algorithm was programmed to present backtests by dates and volume of operations. They are based on real market data.

Our trading results will be audited by 2 external and independent entities. This audit will start as soon as the HMT token is listed in the exchange.



### HUMANIZE BACKTESTER

Inputs Properties Style Visibility

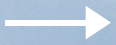
Stop Loss in %	5
TP1 in %	5
TP1 with %	65
TP2 in %	4
TP2 with %	34
TP3 in %	2
TP3 with %	1
<input type="checkbox"/> Short Only	
<input type="checkbox"/> Long Only	
<input type="checkbox"/> Trailing Stop/TP	
From Month	9
From Day	25
From Year	2021
To Month	9
To Day	27

Defaults Cancel Ok





# Financial Information



# Financial Considerations

15

01

## Starting Capital

Investment of 150,000USD made by the partners of the company. Value will be used and deposited in the Cryptocurrency Exchange for trading

03

## Technological tools (algorithm, technical analysis software licenses and IT costs )

Work already carried out by the company's partners.

02

## Cryptocurrency trading operations with equity capital.


Already performed and deposited on the Crypto Trading Exchange

04

We will issue our token coin, called HUMANIZE (HMT). A strict limit of 2.500.000.000 HMT will be created, never to be increased.



# Pricing Plans

PLAN OPTIONS	MONTHLY FEE	ALGORITHM AND TECHNICAL ANALYSIS	FUNDAMENTAL ANALYSIS	LIVE CHAT WITH TRADERS	LIVE STREAMING AUTOMATED TRADING WITH API
 Free	15 DAYS TRIAL				
Basic	55\$	✓			
Optimal	199\$	✓	✓	✓	
Premium	499\$	✓	✓	✓	✓



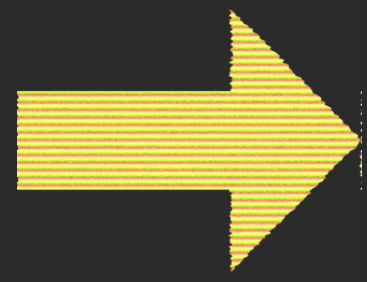




STAKING OR PAYING WITH

## Advantages for HMT users

Humanize Token users will benefit when they HOLD or pay their plans with HMT. Discounted prices and VIP access to our traders and analysis tools are some of the special benefits we will be offering.



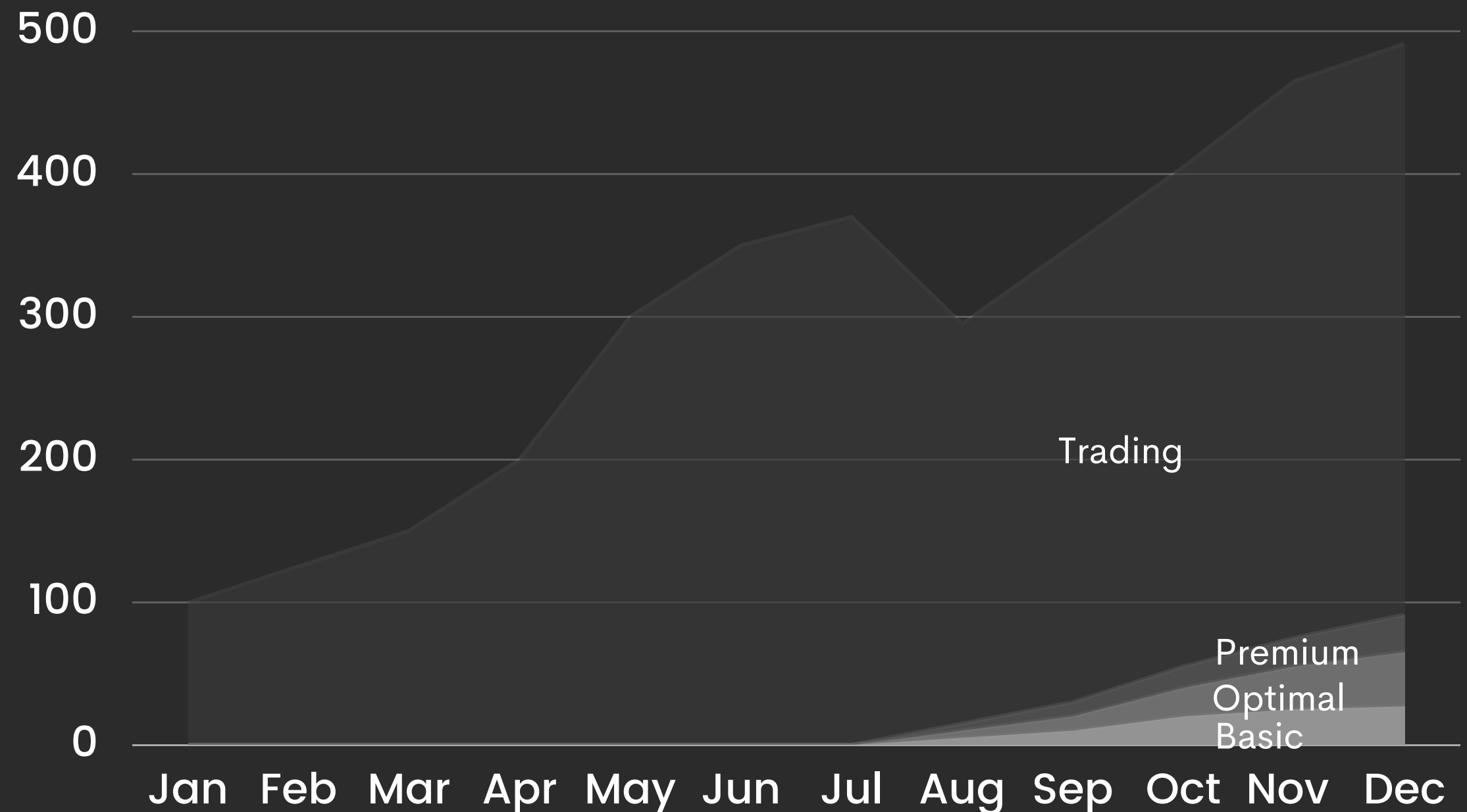
# Predicted Business Growth

Where we are going

## REVENUE FORECAST FROM TRADING AND LEARNING PRODUCTS STARTING IN 2022

18

Values shown in thousands of Dollars.  
Projection with conservative values





# HMT

## Humanize Token

# Humanize Token Considerations

01

## Total Supply

A strict limit of 2.500.000.000 HMT will be created, never to be increased.

Token Burning mechanism



03

## Allocation

Airdrop 1%

Token Pre-sale & IEO 3%

Business Development 1%

Team, strategic partners and advisors 35%

Ecosystem 60%

02

## HMT will run natively on the Binance Smart Chain

Contract:

0x71e67b8D88718d113fC7eDbD95F7Ca380222b3C6

04

## Funds Usage

35% of the funds will be used to improve the Humanize platform and perform upgrades to the trading algorithm, team recruiting and training.

25% will be kept in reserve for any emergencies or unexpected situations that may arise.

40% will be used for Humanize branding and marketing, including continuous promotion and support of the Humanize community.



- ✓ **BNB Staking**
- ✓ **EVM** Compatibility
- ✓ **Cross-Chain DeFi** Mechanisms
- ✓ **High** Performance & **Low** Fees
- ✓ **Rich & Growing** Ecosystem



# Humanize Token Considerations

## 05

### Token Lockup/Vesting period

#### Definition

The term token lockup refers to a specific period of time in which cryptocurrency tokens cannot be transacted or traded. Typically, these lockups are used as a preventive strategy to maintain a stable long-term value of a particular asset. This may help to prevent the holders of big bags to sell their tokens all at once in the market, which would likely cause prices to tank very quickly.

Token lockups may also be called vesting periods. These are often set as one or two years after the launch of a cryptocurrency.

It's worth noting that locked up tokens are not part of the circulating supply and therefore are not considered in technical analysis performed by chartists and traders.

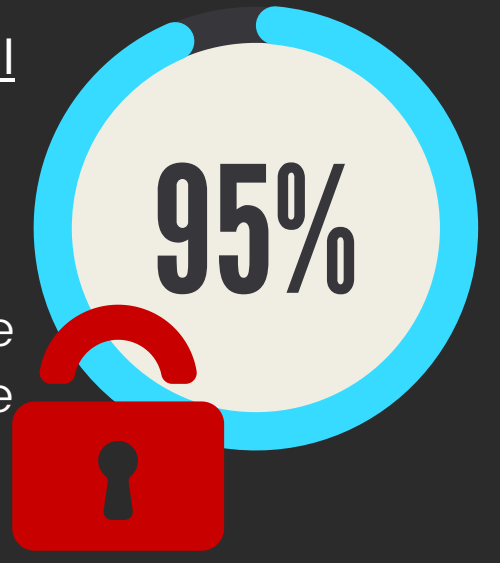
#### Humanize Strategy

Team, strategic partners and advisors, 35% of total HMT supply, will be locked up for a total of 4 years. We will create a release schedule that will start 6 months after first listing on the exchange and will last up to 4 years. Our team and strategic partners are motivated to focus on long-term work, without worrying about the market value of their token.

Ecosystem 60% of total HMT supply will be locked until the development of the token ecosystem begins (Q2 2023).

From this 95% of the supply, the only exception is the burn of the tokens.

For easier understanding, the team will have 35% locked from 6 months to 4 years and the 60% for the ecosystem are locked until Q2 2023. For both cases the only exception is the burn of the tokens.



# Token Burning Mechanism



## Model

We will use the blackhole model to create a sustainable inflation of the token's value.

## Strategy

Humanize will be the first company to "return" to the market a percentage of earnings in trading operations. This percentage, which will not be less than 15%, will be used for the buyback of tokens and respective burning.

Every quarter after the token is launched on exchanges, a percentage of the profits and fees paid will be used to reduce the total HMT supply available. Giving back and sharing the results with the community will always be a priority for HUMANIZE and we will use the token burning system to achieve this goal effectively.



# Humanize Timeline/Roadmap

Platform improvements  
 Android App release  
 NFT COLLECTION launch

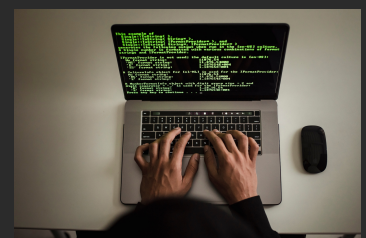


**FEATURED** BY **BINANCE**

Announcement of commercial partnerships  
 Launch of the learning and trading support platform.



Token ecosystem development and improvements.  
 Humanize Foundation



Q3 2021

Q4 2021

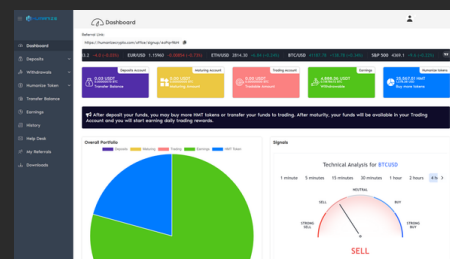
Q1/Q2 2022

Q3/Q4 2022

Q1 2023

Q2 2023

HUMANIZE Digital Auto Trading Platform Launch  
 Internal Token Pre-Sale and Airdrop  
 Community building.



Private sell finishes, or whenever the tokens are sold out  
 Exchange Listing  
 Cryptocurrency data directories listing  
 Black Hole wallet creation and first "token burning".



CoinGecko



CoinMarketCap



HMT wallet  
 Launch of visa/mastercard card to use HMT tokens on a daily basis.



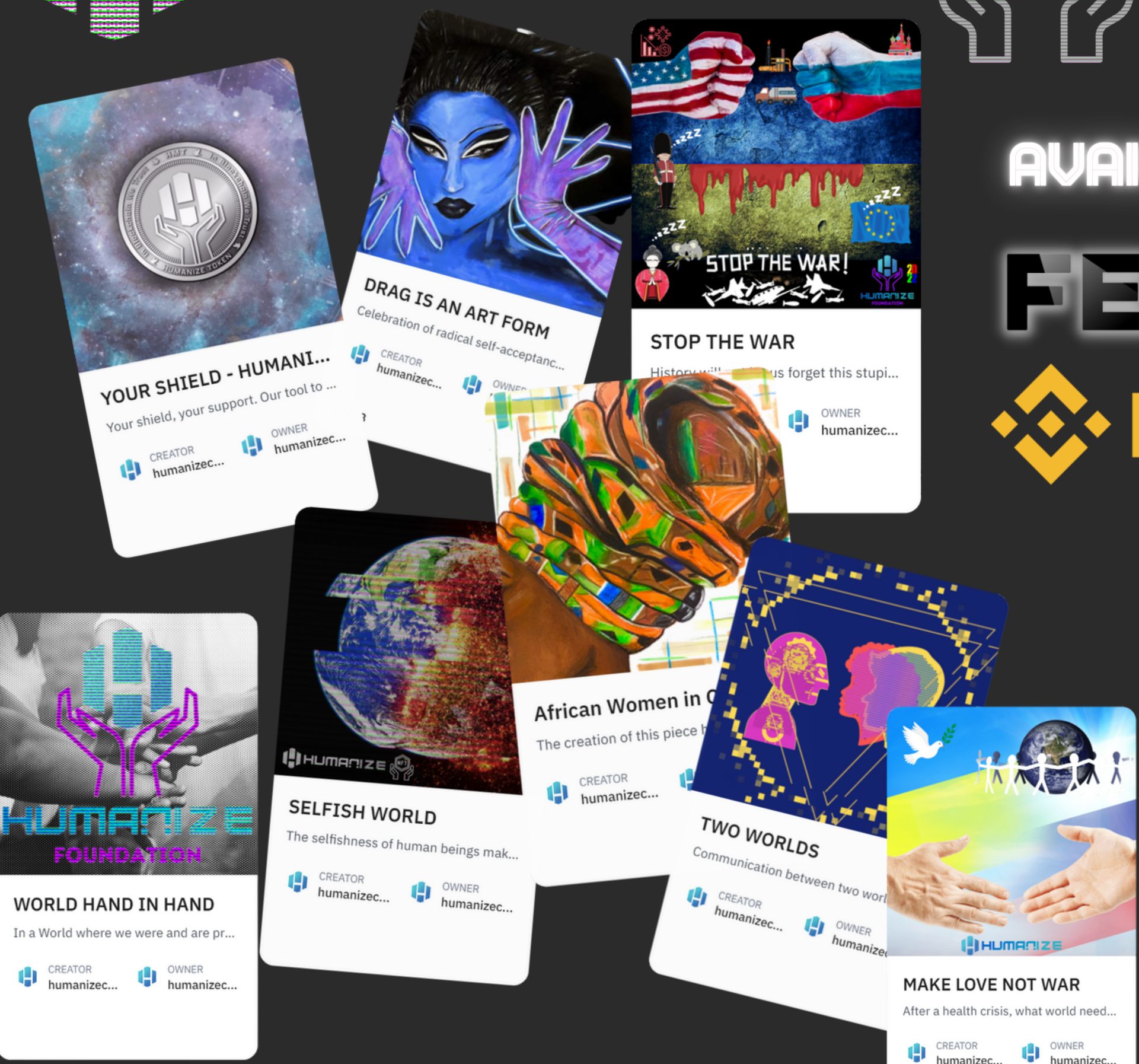
# HUMANIZE



AVAILABLE ON  
**FEATURED** BY  **BINANCE**  
 **BINANCE** NFT

## Mission

Our collection of NFT's is exclusively for social purposes. In addition to supporting the dissemination of the art of new and young artists, all proceeds from sales and royalties will revert fully to the Humanize Foundation.







there is  
**NO  
PLANET  
B**




# Summary

Cryptocurrency trading is a passion for the overwhelming majority of users of this asset class. This is also our PASSION and we want to use it to accomplish our MISSION.


We are a trading company and we will use our technological tools, our experience and our commitment through our Trading Academy and our Token to help as many people as possible to achieve the results they aspire to, when they decide to embrace the adventure of cryptocurrencies.



From our trading results (audited) we will support the Humanize Token Burning system, by reducing the supply in circulation we will cause a natural and sustained appreciation of the HMT value.



With our Trading Academy, we will help our users to have positive results in their trading experience. As HMT users, they will have exclusive benefits.



All sales from our collection of exclusive NFT's will fully revert to our Social Mission (Humanize Foundation). The NFT's Collection will also help to promote young artists who will always receive royalties from their creations.

When we chose the name for our project, people were always at the top of our priorities, we are people like everyone else, and every development and idea was and will always be focused on people.

Become a "Humanizer" and join us on this wonderful journey.



# Legal investment Disclaimer

This Whitepaper is produced for informational and educational purposes only, and is not purposed as a financial promotion. The information, data, or analysis presented hereunder are NOT intended to form the basis of any investment decision. This document is not investment advice, solicitation of any kind nor an endorsement. Nothing in this paper should be construed as an offer or inducement, or proposal for investment, that would determine the reader to engage in any form of investing activity, nor is it meant to be a sale or issuance of securities, interests, or assets.

The information in this technical document is provided in good faith. The HUMANIZE team expressly disclaims any and all responsibility, and readers, investors, expressly waive all claim for any direct or indirect loss or damages of any kind (whether foreseeable or not) arising directly or indirectly from:

- reliance on any information contained in this document or any information made available in connection with any further inquiries,
- any error, or inaccuracy in this document,
- any action resulting therefrom or
- usage or acquisition of the underlying asset.

HUMANIZE is a token and its purpose is only to enable the token holders to undertake actions within the HUMANIZE platform. The project (HUMANIZE) is not a currency and should not be considered one by its holders. It must not be held or earned as a reward by any individual resident and/or citizen of a country in which holding such Tokens is illegal and/or in countries that consider such Tokens as securities. It is the readers responsibility to know the laws relevant to their legal jurisdiction and ensure they are compliant at all times.

As hereinabove stated, there are no guarantees that the HUMANIZE project and/or platform will succeed. There is no inherent monetary value associated with the HUMANIZE project, except of the one provided by the community.



# Legal investment Disclaimer

We reserve the right to require all platform participants submit verifiable identity and residence documentation at any time in order for the HUMANIZE project to comply with our KYC and AML responsibilities. This may include validation of identity & residence documentation with an authorized third-party supplier, as well as ongoing monitoring.

Investors should seek professional financial advice regarding the appropriateness of investing in the project contemplated in this Whitepaper and should understand that statements regarding prospects may not be realized. Investors should note that the utility asset values may fluctuate.

As always in the market economy, past performance does not guarantee future performance.

## NO ADVICE

Past performance is no guarantee of future returns and there is no guarantee that the market price of the Token will fully reflect their underlying net asset value. This Whitepaper does not constitute any investment advice, financial advice, trading advice, or recommendation by the HUMANIZE team. HUMANIZE is an open-source community token. Please realize that cryptocurrencies have the value that individuals associate with them.



# Contact Us

Reach out to us for inquiries or comments.



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